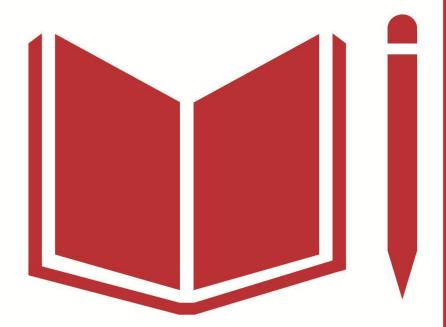
## **QUALITY EDUCATION**





LOVELY PROFESSIONAL UNIVERSITY PHAGWARA, PUNJAB

www.lpu.in

## **Executive Development Program**

Lovely Professional University (LPU) is committed to fostering professional growth and leadership excellence through its **Executive Development Programs** (**EDPs**), designed to equip working professionals, academicians, and industry leaders with advanced skills, strategic thinking, and innovative approaches to address contemporary challenges. These programs are carefully structured to bridge the gap between academic knowledge and real-world application, focusing on experiential learning, industry-oriented case studies, and collaborative problem-solving. By bringing together experts from diverse domains, LPU's EDPs provide a stimulating environment that encourages knowledge exchange, critical thinking, and networking opportunities. Aligned with the university's vision of producing future-ready leaders, the Executive Development Programs serve as a catalyst for personal and professional transformation, empowering participants to excel in dynamic and competitive global landscapes.

The Leadership Development Program: Accountability for Success- 'UTTARDAITAV' was conducted on September 21, 2024, for Executives and Officers of FC Sondhi & Co. the leading sports manufacturing company in north India. The 1-day workshop aimed to instill a self-driven and consistent approach to achieving targets while improving working relations with peers and juniors. The program was organized by the Human Resource Development Center (HRDC), Lovely Professional University (LPU), and facilitated by its experts, led by Dr. Sunaina Ahuja, Prof. & Dean, Mr. Sarabjit Singh Kwatra, Associate Dean, Mr. Ajay Sharma, Assistant Professor and Mr. Puneet Soni, Senior Officer. This program has certain key highlights:

- a) **Self-Driven and Consistent Approach for Achieving Targets**: Participants learned about setting realistic goals, maintaining motivation, and tracking progress.
- **b)** Interactive Goal Setting and Action Planning: Engaging group exercises on setting personal and team goals and self-exercises to write action plans for departments.
- C) Role-Playing Activity: Participants practiced empathy and communication skills through roleplaying scenarios to build better working relationships.
- d) **Human Caring Attitude**: Discussions on empathy in leadership, effective communication, and conflict resolution, with a focus on the 'Sathi Hath Badana' (Helping Hand) approach.

e) **Panel Discussion:** FCS and LPU experts shared best practices and solutions for real-life challenges in managing teams.

The program concluded with a self-reflection planner and a 12-month timeline to help participants implement the learnings in their day-to-day work. FCS is committed to providing ongoing leadership development opportunities to support the growth and success of its managers and officers.







The Leadership Development Program: Accountability for Success-'UTTARDAITAV'

The Human Resource Development Centre (HRDC) at Lovely Professional University (LPU) is conducting a three-day 'Capability-Building' program for the Bharat Gas Distributors of India's North Zone at LPU campus. Presently, LPU is training 30 dealers for efficient distribution strategies and systems. The program is exclusively designed for the distributors of Bharat Petroleum Corporation Limited (BPCL), where participants are being guided to focus on time needed strategies for the distribution purposes. Senior Dean at the LPU's Mittal School of Business, Prof Dr Rajesh Verma kicked off the day with an insightful session on strategic management, where he apprised the participants about "changing landscape of energy industry, process, and retail mixed strategies". Prof Dr Rohit Vij guided about entrepreneurial effectiveness, innovative business practices and non-fuel business. Mr Rahul Sharma & Mr Sarabjit Kwatra talked about customer relationship management including social media marketing and customer complaint handling.

For this, more teams are delved into the action learning project under the supervision of Dean Dr. Sunaina Ahuja. She inspired the participants to draw maximum benefit from the program by learning significant improvements in the functioning in line with BPCL's vision of customer service quality excellence. Shri D.V. Mamadapur, ED (LPG), acknowledged the collaborative efforts of BPCL and LPU. He elaborated on the invaluable contributions from both organizations, emphasizing the collective commitment to excellence and the pursuit of shared goals. Mr. Mainak Mukherjee, State Head (LPG), Punjab, HP, J&K emphasized the strong foundation of trust and cooperation between BPCL and LPU, setting a precedent for future collaborations, and fostering continued growth and success.





Capability-Building' program for the Bharat Gas Distributors

Lovely Professional University (LPU) in collaboration with Tata Tiscon and Blue Planet, an NGO working on Sustainability, hosted a 1-day Sustainability Sensitizing Workshop on May 28, 2024 titled "Mainstreaming Sustainability for Climate Smart Habitats". The workshop aimed to educate participants on the principles of sustainability and how they can be applied to the built environment. The workshop began with a welcome and inaugural address by Dr. Sunaina Ahuja, Prof. and Dean, Head-Human Resource Development Center. She emphasized taking proactive measures to sustain climate changes and how each responsible citizen should practice sustainable habits. Ar. Tara Singla, Professor, Lovely School of Architecture and Design shared the Practitioner's Perspective, giving daily action examples that can contribute to sustainability. This was followed by an introduction to sustainability by Ms. Sangita Kapoor, Sustainability Champion and Subject Matter Expert, Blue Planet, who covered topics such as the design and choice of sustainable materials, optimal use of natural resources for holistic health and well-being, and the Gaia theory. Ms. Kapoor then presented on life cycle assessment, carbon footprint, and innovations in steel construction. This was followed by a group exercise on low carbon-built structures led by Dr. Prabhjot Chani, Professor, School of Architecture and Design, IIT Roorkee, who discussed carbon footprint, carbon credits, and the carbon life cycle of buildings and building materials. In second half the workshop focused on efficiency in design, minimizing waste, and optimizing efficiency. Ar. Rajpal Singh, Principal Architect, Peaceful by DESIGN, discussed alternative building techniques, while Ar. Siddhartha Wig, Principal Architect, The Elements, addressed the role of architects in reducing the carbon footprint of built structures. The participants engaged in practical application-based activities and exercises with role play throughout the day. Ar. Sidhartha Vig, focusing on role of architects in reducing the carbon footprint of built structures. The comprehensive workshop provided a holistic understanding of sustainability principles and their application in the built environment, equipping the participants with the knowledge and tools to create climate-smart habitats. The participants consisting of practicing architects, civil engineers, structural engineers, Designers, environmentalists and planners appreciated the efforts and the workshop flow. They also lauded the initiatives taken by Tata Tiscon for this social cause. The certificate of participation was given to the participants.









**Mainstreaming Sustainability for Climate Smart Habitats** 

Program "Saksham" for Kangaro Industries Limited from May 14–15, 2024, aimed at enhancing managerial competencies in organizational culture, human capital management, team dynamics, leadership, communication, and conflict resolution. Day 1 focused on cultivating a high-performance culture, strategic human capital management, and team-building skills, with sessions led by Dr. Sunaina Ahuja and HRDC experts. Discussions emphasized organizational identity, cultural adaptability, employee engagement, and collaborative teamwork. Day 2 centered on adaptive leadership, effective communication, and conflict management. Participants explored situational leadership, emotional intelligence, assertive communication, and collaborative conflict resolution through interactive role plays. The program concluded with a "Call to Action" session, encouraging

participants to apply learned strategies in their professional roles. The valedictory session, graced by LPU Registrar Dr. Manish Gupta, underscored continuous improvement, quality excellence, and innovation. Certificates were awarded to participants and resource persons. Feedback was overwhelmingly positive, highlighting the program's structured design, practical relevance, and impact on professional growth.





## Management Development Program "Saksham

Lovely Professional University -Human Resource Development Center organized 'Utkarsh – Learn and Grow' Management Development Program exclusively designed for BPCL Retail Outlet Dealers w.e.f. September 6, 2023 to September 8, 2023. The program started on an enlightening note by Mr. Rajiv Dutta, Head Retail North, BPCL. He congratulated the synergistic collaboration BPCL and Lovely Professional University to create a motivated and aligned dealer network of BPCL that to consistently deliver differentiated service at the ROs. He expressed hope that BPCL retail Outlet Dealers will carry home some ideas which they will implement in the respective retail outlets (ROs) and the same will contribute to further growth of BPCL. Program convener, Dr. Sunaina Ahuja, Professor and Dean, Head – Human Resource Development Center (HRDC), LPU while welcoming the participants and setting the context mentioned that, the content, training techniques and holistic experiences designed for the program by LPU Resource team lead by Dr. Rajesh Verma, Professor and Senior Dean, Mittal School of Business will play a catalytic role in translation of BPCL's vision to the activities at the forecourt (Petrol/Diesel Pumps). She acknowledged the presence of Mr. Sanjay Choubey, State Head Punjab, Mr. Mihir Joshi, State Head, Delhi. Haryana and Himachal Pradesh and

appreciated the prompt collaboration by BPCL, Territory Manager (Retail) Mr. Kumar Nandan, who was available round the clock for proactive arrangements and spontaneous trouble shooting, which played an instrumental role in kick starting the program. Later, she thanked the HRDC organizing team, acknowledging their flawless execution of the program. She added that this training will give the participants, an experience of being back to campus life in lush green, open ecosystem, vibrant with students and staff from diverse cultural back grounds.





Utkarsh - Learn and Grow